Daniel Lewis – Newsday PKG

Over the three newsday’s, I managed to complete three different packages to a high standard. The first of those packages was regarding a St David’s Day market that had been set up in the city centre (http://www.youtube.com/watch?v=j7hZ-7netU0&noredirect=1)

The following week I created a package on the Welsh rugby side’s up-and-coming clash with Italy. Creating this package allowed me to go behind the scenes and watch Wales play as well as attending the pre-match press conference, so putting the package together was a brilliant experience. (http://www.youtube.com/watch?v=N5pfF7YTUK8&noredirect=1)

The package I’m putting forward for submission however was my third and final piece (http://www.youtube.com/watch?v=ZF4gbi5FsIg&noredirect=1). I had originally planned to visit Cardiff City’s academy, but this story fell through. I was sent out by Ben to film the Welsh squad training again, which would go on to be the lead story, due to the success of the package in the previous week.

Chris was full of praise for my second package, but also gave me some great feedback which could be uses when creating this third and final package, to really show what I had learned over the past few months on this TV module.

The only aspect that had let me and Joel down on the previous package was the press conference, so me and Mike decided to take our own flash mic along – This provided us with a brilliant sound quality, and the press conference has been framed perfectly in shot.

Again, taking feedback from the second package into account, when editing the footage I decided not to have to use too many u’lay clips over the press conference, just sticking with one or two.

We conducted a range of interviews, but settled with the one of Jean Clement, who ended the interview on a comical note – Perfect for an up-tempo news story, and also short and sweet, which meant my package reached the 1:45 target spot on.

All-in-all I believe that everything I have learnt over the course of this TV module can be seen through this third package. I encountered problems with the tape-deck, but once these obstacles were overcome I managed to produce a sports story of a high standard. There are a few aspects I would like to tweak, such as the end of the press-conference being cut just under a second early, but due to the computers available to use, it wasn’t possible with the speed they were running.

By producing the ‘main story’ for all three newsday’s, I have learned a lot more about the pressures of working in a television newsroom, but it is something I thrived on. I hope that the hard work put into this package has been reflected in the finished piece.